



Product Update

Kampyle for Software

Kampyle is proud to announce the launch of its new service on the Kampyle Feedback Analytics Platform

Kampyle is launching today its second application on its leading Feedback Analytics Platform: Kampyle for Software. The new application targets a different segment of customers: software providers, allowing them to receive, manage and analyze feedback received from their users on their product, when and where it is most needed: either when the users uninstall the software, or when they decide to abort the installation process before completion.

The Problem

Tip of the day

Stop losing customers in the installation and uninstall processes of your software. Register on Kampyle today, start understanding your customers and win them back!

Need help implementing our new service?

Kampyle's support team would be happy to assist you to implement Kampyle's service

Software providers are losing large amounts of potential customers in the software installation process and existing customers in the software uninstall process. Until today, software providers did not have the tools to know where and why the customer abandoned the installation.

Furthermore, software providers are losing many existing customers that uninstall their software, never knowing why, and without the ability to communicate with their abandoning customers.

The Solution: Kampyle for Software

By asking the users to provide feedback at these critical points, Kampyle gives the software provider access to critical information about his users and his product, answering simple questions that all software providers ask: "**Where, why and how many** users abort the installation process or uninstall my software?". The result: an innovative and efficient way for the software provider to improve his software, win back those users and reduce the loss of others.

As in previous Kampyle applications, our clients will be able to customize feedback forms as well as the landing page to meet their needs, brand, standards and goals.


Key Benefits

1. Increase Customer Satisfaction and Loyalty
2. Reduce Churn Rates
3. Get higher conversion rates
4. Hosted Service - no implementation costs!

This exciting new addition to Kampyle is a further step towards reinforcing Kampyle's position as the leading vendor of Feedback Analytics, and one of many additional steps to come. We are convinced that software providers of all kinds and sizes will greatly benefit from this great product.

In the News

 - "[Kampyle Helps You Understand Why Nobody Is Installing Your Software](#)"

 - "[Kampyle lets you know when no one likes your desktop software](#)"



- "[Kampyle lowers the barrier of giving feedback](#)"



- "[Users leaving you? Win back the customers with Kampyle for Software](#)"

Just contact us at:
support@kampyle.com

Registration

If you have not done so already, we invite you to register on Kampyle to start your way in the new world of Feedback Analytics. It takes only a minute to join.

[Register today!](#)

Quick Links

www.kampyle.com

Support:
support@kampyle.com

[Register](#) for Kampyle



For more info

To learn more about Kampyle's Software Installation Feedback Analytics application, [click here](#).

To register to Kampyle for Software, [click here](#).